



BRIDGE
BUILDER
COLLECTIVE



JULY 30-31

THE BETHLEHEM CENTER
200 W 38TH STREET

BREAKFAST 8AM - 9AM DAILY
CAMP STARTS 9AM - 3:30PM

FREE STEAM CAMP

AGES 10-18

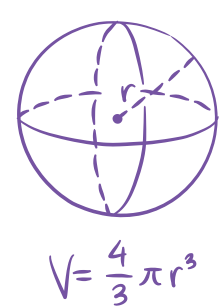
REGISTER OR VOLUNTEER AT
[BRIDGEBUILDERCOLLECTIVE.ORG/STEAM](https://bridgebuildercollective.org/steam)

2025 SPONSORS



2025 PARTNERS





SPONSORSHIP PROPOSAL

Introduction

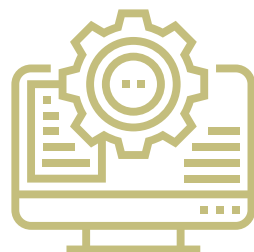
The Bridge Builder Collective, a 501(c)(3) nonprofit organization, is excited to partner with Best Buy and The Bethlehem Center to bring Geek Squad Academy to Chattanooga in 2025. Since our founding in 2023, we have been committed to empowering underrepresented youth through education and mentorship, providing access to STEAM education and career exploration opportunities.

This free, two-day STEAM camp will offer 150 students (ages 10-18) hands-on experiences in science, technology, engineering, arts, and math. Hosted at The Bethlehem Center, the program ensures accessibility by offering meals and necessary materials at no cost to participants.

We invite sponsors to support this initiative and help create an engaging, impactful learning opportunity that equips Chattanooga's youth with essential skills for the future.

Event Details

- **Dates:** The camp will be held from July 30th - 31st, with July 29th serving as the setup day for Best Buy employees and volunteers.
- **Location:** The Bethlehem Center, 200 W 38th St, Chattanooga, TN 37410
- **Participants:** 150 kids, ages 10-18
- **Volunteers Needed:** 45 (15 per day)
- **Provided:** Breakfast (8:00-9:00 AM), lunch (11:00 AM-12:00 PM), t-shirts, and interactive STEAM activities
- **Website:** www.bridgebuildercollective.org/steam





Tentative Schedule

| Day | Time | Activity |
|-------------------------------|-------------------|---|
| Tuesday (Setup Day) | 7:00 - 7:30am | Academy event managers arrive |
| | 8:00am | Equipment delivery |
| | 10:00am | Instructors arrive for setup |
| | 11:00am - 12:00pm | Lunch |
| | 4:30pm | Best Buy employees depart, rooms locked |
| Wednesday (Camp Day 1) | 7:00am | Event managers arrive |
| | 7:30 - 8:00am | Instructors arrive |
| | 8:00 - 9:00am | Breakfast |
| | 9:00 - 9:30am | Camp starts |
| | 11:00am - 12:00pm | Lunch |
| | 3:30pm | Camp Ends |
| | 5:00pm | Best Buy employees depart, rooms locked |





| Day | Time | Activity |
|-----------------------|-------------------|---|
| Thursday (Camp Day 2) | 7:00 am | Event managers arrive |
| | 7:30 - 8:00am | Instructors arrive |
| | 8:00 - 9:00am | Breakfast |
| | 9:00 - 9:30am | Camp Starts |
| | 11:00am - 12:00pm | Lunch |
| | 3:30pm | Camp Ends |
| | 5:00pm | Equipment pickup, Best Buy employees depart |

Why Sponsor?

By sponsoring Geek Squad Academy 2025, you will:

- Support Chattanooga's youth by providing access to a high-quality STEAM education program.
- Align your brand with community empowerment, innovation, and workforce development.
- Gain brand visibility through event materials, media, and engagement opportunities.
- Demonstrate your support for expanding STEAM education opportunities for Chattanooga's youth.





Sponsorship Levels

| Level | Investment | Benefits |
|----------------------------|------------|---|
| Presenting Sponsor | \$10,000 | "Presented by" branding, speaking opportunity, large logo placement, press release & social media recognition, engagement with students |
| Innovation Sponsor | \$5,000 | Logo placement on signage & website, social media recognition, branded giveaways, event kickoff acknowledgment |
| Tech Champion | \$2,500 | Logo on website, social media & event recognition, banner name placement, option to provide branded materials |
| Education Advocate | \$1,000 | Name recognition on materials & website, group sponsor appreciation post, option for in-kind donations |
| Community Supporter | \$500 | Website acknowledgment, social media appreciation post |





Event Budget & Sponsorship Impact

Our total event budget is \$16,140, covering essential expenses such as meals, t-shirts, incidentals, and volunteer support. Below is a breakdown of costs:

| Expense Category | Estimated Cost (\$) |
|--|---------------------|
| Meals for Kids, Volunteers, & Best Buy Staff | \$8,640 |
| T-Shirts for Kids & Volunteers | \$3,900 |
| Incidentals & Cleaning | \$1,500 |
| Volunteer Support & Supplies | \$600 |
| Marketing & Outreach | \$1,500 |
| Total Budget | \$16,140 |

Your sponsorship will directly fund these critical needs and help make this event a success!

How to Get Involved

We invite you to support Geek Squad Academy 2025! Not only can you contribute monetarily, but we also encourage organizations to have their employees volunteer for the event. To become a sponsor or sign up as a volunteer, please contact Tra Armstrong at contact@bridgebuildercollective.org. For more details on sponsorship opportunities and event updates, visit www.bridgebuildercollective.org/STEAM.

Thank you for your commitment to empowering Chattanooga's youth! We would love to partner with you to bring Geek Squad Academy to life!