

2024

SPONSORSHIP PROPOSAL



Introduction



Welcome to the transformative world of the Bridge Builder Collective! At the core of our mission is a commitment to building bridges that connect and uplift communities. As a catalyst for positive change, your sponsorship plays a pivotal role in fueling the momentum of our initiatives and contributes to creating lasting impact in communities across Chattanooga.

This proposal outlines opportunities for your organization to partner with us and make a meaningful impact. Whether driven by a passion for community development, a commitment to corporate social responsibility, or a desire to elevate your brand through purpose-driven initiatives, the Bridge Builder Collective provides a unique platform for collaboration. Thank you for considering this invitation to join us in building bridges that create lasting positive change.



> About Us

Our Mission

At the Bridge Builder Collective, our mission is to empower and uplift the inner city community through comprehensive mentorship programs for youth, transformative initiatives for adults, and community awareness efforts. We are dedicated to providing every individual, regardless of their background, with the opportunity to thrive. Our commitment is not just to bridge gaps but to build a foundation of empowerment within the heart of our inner city community.

Our History

Founded in June of 2023, the Bridge Builder Collective originated from the shared vision of six founding members, all proud members of the Kapp lota Chapter of Omega Psi Phi Fraternity, Inc., which has been a pillar in our community since 1945. Before the Collective's inception, these individuals were actively involved in various community initiatives, from serving as big brothers for Big Brothers and Big Sisters to mentoring students at Harrison Middle School, and actively participating in Voter's Registration, Education, and Mobilization efforts. Recognizing the potential for greater impact through collaboration, the six founders formed the Bridge Builder Collective, utilizing their own funds to spearhead initiatives for the entire inaugural year. This history not only defines our roots but also encapsulates the enduring passion and commitment that propels the Bridge Builder Collective forward today.

Our Impact

The Bridge Builder Collective's impact flourishes from the roots of its initiatives. Our Lamp Lighters Mentoring Program, featuring Zoom sessions and curated field trips, has already taken hold, nurturing 12 students with invaluable guidance. Beyond academia, we provide opportunities for golf and community events like "Baseball with Da Bruhz" and the Bridge Builder Cookout, all woven together to empower and uplift underserved communities. Through sports, recreation, and shared meals, we cultivate brighter futures, bridge divides, and create narratives of transformation. Join us as we continue to build a legacy of lasting positive change.





Programs & Initiatives

EMPOWERING FUTURES: CAREER AND FINANCIAL DEVELOPMENT INITIATIVES

Our organization is proud to support students from UTC and Tennessee Tech by covering registration fees and lodging for four students from each school to attend the International Undergraduate Summit hosted by Omega Psi Phi Fraternity, Inc. This summit, part of our workforce development initiative, includes training in STEM, corporate attire, resume reviews, code of conduct, and a job fair. Additionally, in partnership with Regions Bank, we offer the SmartDads Finance course, providing financial education on budgeting, saving, and investments. Our commitment to undergraduate members includes facilitating their attendance at an annual summit in Atlanta with workshops on resume-building, interview skills, and a job fair, covering expenses for two students from each school.

DR. MARVIN LOTT SCHOLARSHIP PROGRAM

The Dr. Marvin Lott Scholarship program will recognize and support two deserving seniors within the Hamilton County School system. These renewable scholarships will provide \$2,500 per student, amounting to a total of \$5,000. Dr. Marvin Lott, with over two decades of educational experience in Chattanooga, notably as the principal at Brainerd High School and later as the Director of Recruitment before retiring, is the esteemed figure behind these scholarships. Beyond his educational contributions, Dr. Lott has been a community pillar, actively volunteering in various capacities.



Funded Programs & Initiatives

OMEGA LAMPLIGHTERS MENTORING PROGRAM

The Lamplighters Mentoring Program, part of the Bridge Builder Collection, aims to empower young men in Hamilton County in collaboration with the Kappa lota Chapter of the Omega Psi Phi Fraternity, Inc. Open to eligible young men, with preference for those at Brainerd, Howard, or Tyner High School, the program fosters academic success, personal growth, and community involvement. Running from January to July 2024, it includes monthly virtual Zoom sessions and in-person gatherings at The Bethlehem Center, focusing on topics such as academic success, career planning, and leadership development. The program offers a holistic experience with complimentary lunches, branded T-shirts, and coverage of associated costs.

VOTER REGISTRATION, EDUCATION, & MOBILIZATION

Our initiatives for Voter Registration, Education, & Mobilization kick off with our organization proactively canvassing neighborhoods to inform underserved communities about election dates, guide individuals on restoring voting rights, and offer assistance with poll locations and voter registration. Additionally, in 2024, we will actively participate in the annual "Get Out The Vote Rally" traditionally held in the Brainerd Area. This event serves the dual purpose of conducting similar educational activities while fostering awareness and unity within the community.





2024 Funded Programs & Initiatives

SCENIC CITY FOOTBALL CHAMPION TROPHY & LUNCHEON

The Bridge Builder Collective proudly sponsors the Scenic City Football Championship Trophy and Luncheon, celebrating athletic and academic excellence among underserved high schools, including Brainerd, The Howard School, and Tyner. The winning school, determined by both outstanding football performance and academic achievement, embodies the collective spirit of achievement and community celebration that this initiative seeks to foster. This year's Scenic City Football Championship was awarded to Tyner High School, showcasing their exceptional dedication and success on and off the field.











2024 Funded Programs & Initiatives

COMMUNITY AWARENESS

In our efforts to promote Community Awareness, our organization has dedicated resources to produce the Purple & Gold Table Talk podcast. This platform serves as a space for in-depth discussions on issues impacting minority communities. Watch our latest "Table Talk" episodes on bridgebuildercollective.org/tabletalk

FESTIVE GIVING: ANNUAL THANKSGIVING AND CHRISTMAS DINNERS FOR UNDERSERVED COMMUNITIES

In 2024, our organization will be actively engaged in two significant community events—a Thanksgiving Dinner and Christmas Dinner giveaway—to benefit underserved communities. As part of our commitment to fostering a sense of togetherness and providing support during the holiday season, we eagerly anticipate participating in these annual initiatives. Through these efforts, we aim to spread joy, warmth, and a spirit of generosity to those in need within our community.





Current Sponsors: Partners in Building Bridges

We extend our deepest gratitude to the following organizations whose generous support has fortified the foundation of the Bridge Builder Collective and its initiatives. Their commitment to community empowerment and positive change exemplifies the spirit of unity and collaboration. Together, we are making a lasting impact on our community.

Gold Level Sponsors:









Sponsors at the Tailored Level:

















Platinum Level Sponsorship - \$10,000

- **Entry and Participation:** Enjoy entry and participation for 4 individuals in our upcoming festival and secure a four-player team entry, accompanied by Eagle Level Sponsorship, to our esteemed Donald D. Stone Memorial Classic.
- **Prominent Recognition:** Your organization's logo will prominently feature on our website, event materials, and promotional materials as a Gold Sponsor, ensuring high visibility within the community.
- **Exclusive Events:** Receive invitations to exclusive Bridge Builder Collective events, providing unique networking opportunities with like-minded sponsors and community leaders.
- **Social Media Exposure:** Benefit from regular shout-outs and mentions on our social media platforms, showcasing your dedication to social change and community development.
- **Customized Content:** Seize the opportunity to have a featured article or interview on our website, spotlighting your organization's commitment to our mission and values.
- **Dedicated Support:** Gain direct access to our team for collaborative efforts and customized engagement opportunities tailored to meet your organization's specific goals.
- **Comprehensive Event Access:** Your sponsorship includes entry and participation in all organizational events, ensuring your active involvement and support across the board.



Gold Level Sponsorship & Benefits - \$7,500

- **Entry and Participation:** Enjoy entry and participation for two individuals in our upcoming festival and secure a four-player team entry, accompanied by Eagle Level Sponsorship, to our esteemed Donald D. Stone Memorial Classic.
- **Prominent Recognition:** Your organization's logo will prominently feature on our website, event materials, and promotional materials as a Gold Sponsor, ensuring high visibility within the community.
- **Exclusive Events:** Receive invitations to exclusive Bridge Builder Collective events, providing unique networking opportunities with like-minded sponsors and community leaders.
- **Social Media Exposure:** Benefit from regular shout-outs and mentions on our social media platforms, showcasing your dedication to social change and community development.
- **Customized Content:** Seize the opportunity to have a featured article or interview on our website, spotlighting your organization's commitment to our mission and values.
- **Dedicated Support:** Gain direct access to our team for collaborative efforts and customized engagement opportunities tailored to meet your organization's specific goals.
- **Comprehensive Event Access:** Your sponsorship includes entry and participation in all organizational events, ensuring your active involvement and support across the board.



Silver Level Sponsorship & Benefits - \$5,000

- **Entry and Participation:** Secure entry for a 4-player team at our esteemed Donald D. Stone Jr. Memorial Golf Tournament with Birdie Level Sponsorship. Additionally, enjoy entry for one individual at our upcoming festival.
- **Recognition:** Your organization's logo prominently displayed on our website and event materials, ensuring visibility within the community as a Silver Sponsor.
- **Invitations:** Receive exclusive invitations to select Bridge Builder Collective events and workshops, providing unique networking opportunities.
- **Social Media Exposure:** Benefit from occasional mentions on our social media platforms, recognizing your valuable support and commitment to positive change.
- **Newsletter Feature:** Enjoy the inclusion of your organization's name and logo in our monthly newsletter, reaching our engaged community and supporters.
- **Collaboration Opportunities:** Explore opportunities for joint initiatives and projects, fostering collaboration to further our shared goals.

Bronze Level Sponsorship & Benefits - \$2.500

- **Entry and Participation:** Secure entry for a 4-player team at the Donald D. Stone Jr. Memorial Golf Tournament with Par Level Sponsorship. Additionally, enjoy admission for one individual at our upcoming festival.
- **Acknowledgment:** Your organization's name will be prominently listed on our website as a Bronze Sponsor, showcasing your commitment to community impact.
- **Invitations:** Receive invitations to Bridge Builder Collective events and activities, providing valuable networking opportunities and community engagement.
- **Social Media Recognition:** Benefit from occasional mentions on our social media platforms, recognizing your support and dedication to positive change.
- **Newsletter Inclusion:** Enjoy the inclusion of your organization's name in our monthly newsletter, reaching our engaged community and supporters.
- **Networking Opportunities:** Gain access to exclusive networking opportunities with other sponsors and community partners, fostering collaboration and shared initiatives.



Copper Level Sponsorship & Benefits - \$1,500

- **Entry and Participation:** Secure entry for a 2-player team at the Donald D. Stone Jr. Memorial Golf Tournament.
- **Acknowledgment:** Your organization's name will be prominently listed on our website as a Copper Sponsor, showcasing your commitment to community impact.
- **Invitations:** Receive invitations to Bridge Builder Collective events and activities, providing valuable networking opportunities and community engagement.
- **Social Media Recognition:** Benefit from occasional mentions on our social media platforms, recognizing your support and dedication to positive change.
- **Newsletter Inclusion:** Enjoy the inclusion of your organization's name in our monthly newsletter, reaching our engaged community and supporters.
- **Networking Opportunities:** Gain access to exclusive networking opportunities with other sponsors and community partners, fostering collaboration and shared initiatives.

Please note that these sponsorship levels and benefits are customizable to align with your organization's specific goals and values. We would be happy to discuss further and tailor the sponsorship package to meet your needs and preferences. Your support at any level will play a crucial role in advancing our mission and making a meaningful impact in our communities.



Join us in building Bridges

We invite you to be a part of our mission, to be a Bridge Builder. Your sponsorship will not only make a significant impact on the lives of those we serve but will also inspire others to follow your lead. Together, we can build bridges that connect communities, break down barriers, and pave the way for a brighter and more inclusive future.

We would love the opportunity to discuss this partnership further and tailor it to align with your organization's specific goals and values. Please let us know your availability, and we can schedule a meeting at your convenience.

Thank you for considering this partnership opportunity. Together, we can make a lasting difference in the lives of many and create a more harmonious world.



www.bridgebuildercollective.org





CONTACTUS

- 423-464-6522
- bridgebuildercollective@gmail.com
- www.bridgebuildercollective.org