



2ND ANNUAL



JULY 1ST & 2ND

BRAINERD HIGHSCHOOL
1020 N MOORE RD.

BREAKFAST SERVED 8AM - 9AM DAILY

CAMP RUNS 9AM - 3:30PM

FREE 2 DAY STEM CAMP

AGES 10-18

REGISTER OR VOLUNTEER AT

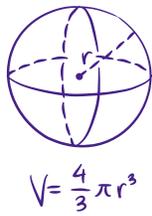
BRIDGEBUILDERCOLLECTIVE.ORG/STEM

2025 SPONSORS



2026 PARTNERS





ABOUT GEEK SQUAD ACADEMY

The Bridge Builder Collective, a 501(c)(3) nonprofit organization, is proud to host the **Second Annual Geek Squad Academy in Chattanooga in partnership with Best Buy**. Since our founding in 2023, we have remained committed to empowering underrepresented youth through mentorship, leadership development, and expanded access to STEM education and career exploration opportunities.

Geek Squad Academy provides students with hands-on experiences in science, technology, engineering, arts, and mathematics while introducing them to real-world technology careers. Building on the success of last year's inaugural program, the academy continues to create opportunities for young people to explore technology, build confidence, and engage with professionals working in the field.

This free two-day camp serves up to **150 students ages 10–18** and will take place at **Brainerd High School**. Through interactive learning experiences and mentorship, students gain exposure to the skills and possibilities that exist within the growing technology sector.

Community sponsors make this opportunity possible. Their support helps remove barriers to access and allows students to participate at **no cost**, ensuring that every young person—regardless of background—has the opportunity to explore STEAM and imagine new possibilities for their future.

View highlights from last year's academy:
www.bridgebuildercollective.org/stem





$$V = \frac{4}{3} \pi r^3$$



Tentative Schedule

Day	Time	Activity
Tuesday (Setup Day)	7:00 - 7:30am	Academy event managers arrive
	8:00am	Equipment delivery
	10:00am	Instructors arrive for setup
	11:00am - 12:00pm	Lunch
	4:30pm	Best Buy employees depart, rooms locked
Wednesday (Camp Day 1)	7:00am	Event managers arrive
	7:30 - 8:00am	Instructors arrive
	8:00 - 9:00am	Breakfast
	9:00 - 9:30am	Camp starts
	11:00am - 12:00pm	Lunch
	3:30pm	Camp Ends
	5:00pm	Best Buy employees depart, rooms locked



Day	Time	Activity
Thursday (Camp Day 2)	7:00 am	Event managers arrive
	7:30 - 8:00am	Instructors arrive
	8:00 - 9:00am	Breakfast
	9:00 - 9:30am	Camp Starts
	11:00am - 12:00pm	Lunch
	3:30pm	Camp Ends
	5:00pm	Equipment pickup, Best Buy employees depart

Why Partner With Geek Squad Academy?

By sponsoring Geek Squad Academy 2026, your organization helps expand access to hands-on STEAM learning opportunities for Chattanooga's youth.

Sponsors will:

- **Support local students** by providing free access to a high-quality STEAM education experience.
- **Align with innovation and workforce development** while empowering the next generation of technology leaders.
- **Gain brand visibility** through event recognition and community engagement.



Sponsorship Levels

Level	Investment	Benefits
Presenting Sponsor	\$10,000	"Presented by" branding, speaking opportunity, large logo placement, press release & social media recognition, engagement with students
Innovation Sponsor	\$5,000	Logo placement on signage & website, social media recognition, branded giveaways, event kickoff acknowledgment
Tech Champion	\$2,500	Logo on website, social media & event recognition, banner name placement, option to provide branded materials
Education Advocate	\$1,000	Name recognition on materials & website, group sponsor appreciation post, option for in-kind donations
Community Supporter	\$500	Website acknowledgment, social media appreciation post





Event Budget & Sponsorship Impact

Our total event budget is \$16,140, covering essential expenses such as meals, t-shirts, incidentals, and volunteer support. Below is a breakdown of costs:

Expense Category	Estimated Cost (\$)
Meals for Kids, Volunteers, & Best Buy Staff	\$8,640
T-Shirts for Kids & Volunteers	\$3,900
Incidentals & Cleaning	\$1,500
Volunteer Support & Supplies	\$600
Marketing & Outreach	\$1,500
Total Budget	\$16,140

How to Get Involved

We invite you to support **Geek Squad Academy 2026** by becoming a sponsor or volunteering your time. Organizations are also encouraged to engage their employees as volunteers during the event.

To learn more about sponsorship opportunities or volunteer involvement, please contact **Tra Armstrong** at contact@bridgebuildercollective.org.

Additional details and event updates can be found at:

www.bridgebuildercollective.org/STEM

Thank you for helping us empower Chattanooga's youth and inspire the next generation of innovators.

Geek Squad Academy Chattanooga is a free two-day STEAM camp for youth ages 10–